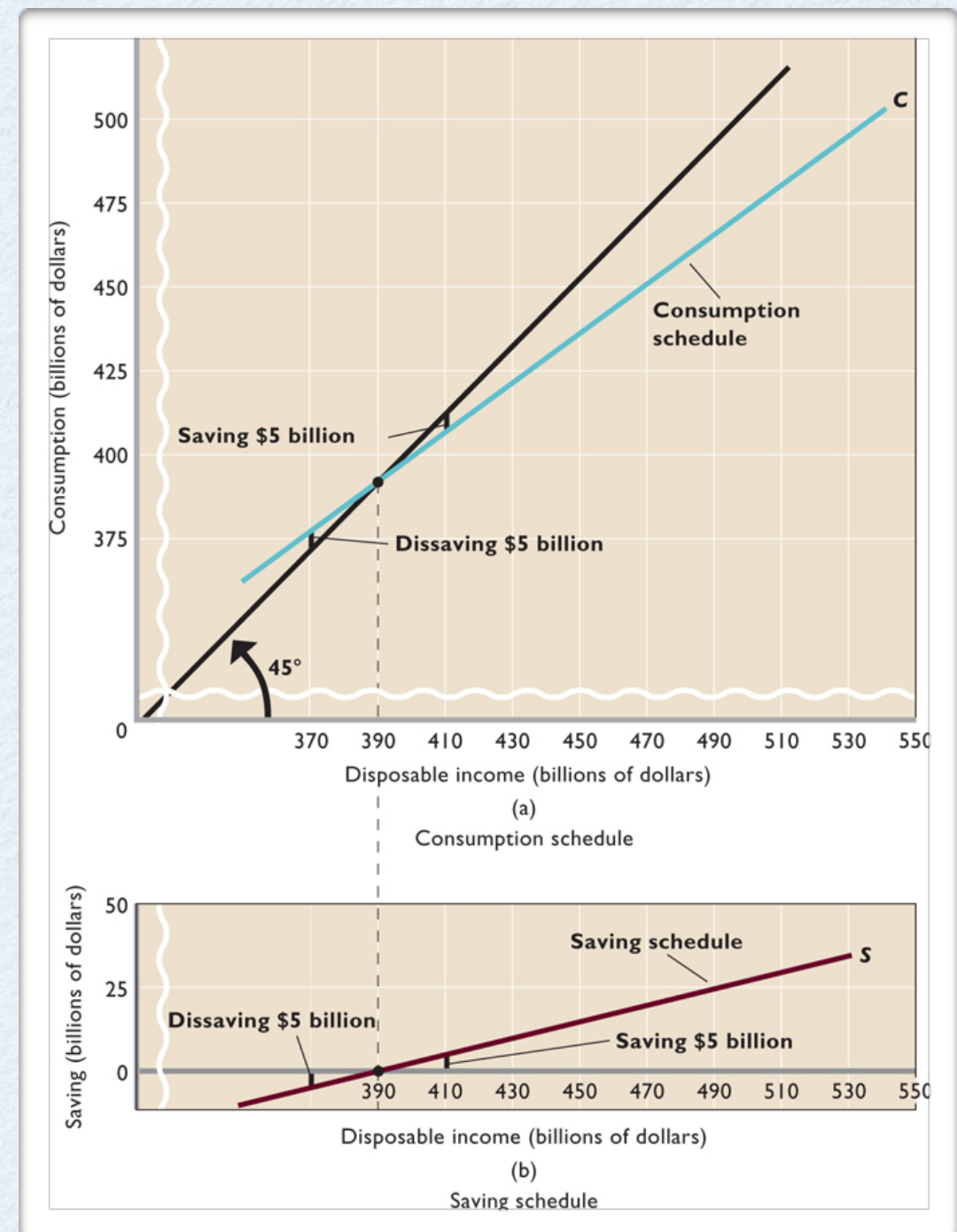


# CHAPTER 28



## The Income-Consumption-Saving Relationship

- **The Consumption Schedule**
- $45^\circ$  line  $\Rightarrow C = DI$
- **Equilibrium**  $\Rightarrow C = DI$
- $S = DI - C$
- **The Savings Schedule**





# Average and Marginal Propensities

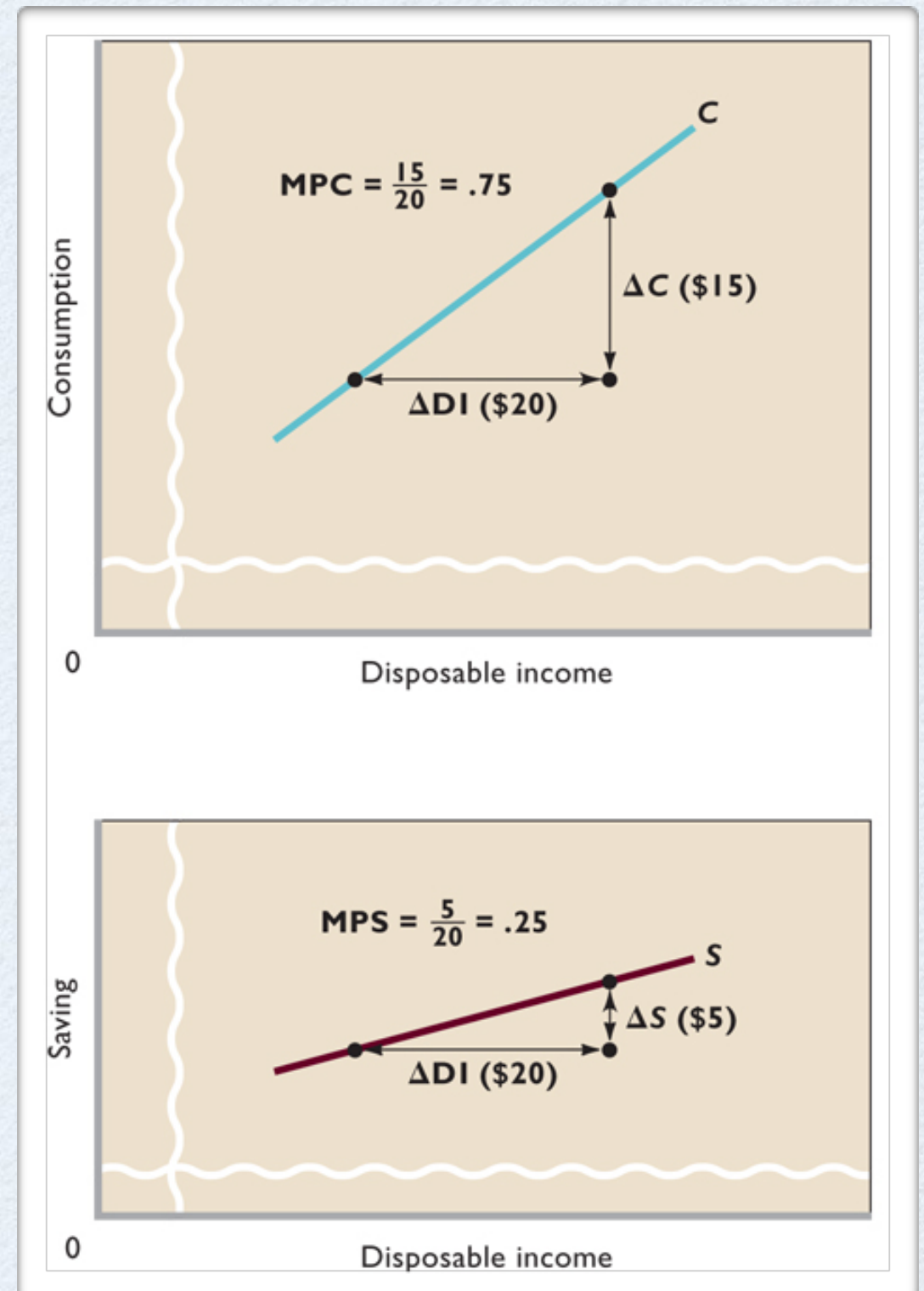
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- **Average Propensity to Consume & Average Propensity to Save** - a fraction or % of total income that is consumed/saved
- **APC** =  $\frac{\text{consumption}}{\text{income}}$
- **APS** =  $\frac{\text{savings}}{\text{income}}$
- **Marginal Propensity to Consume & Marginal Propensity to Save** - the proportion or fraction of any change in income that is consumed/saved (marginal = extra)
- **MPC** =  $\frac{\Delta \text{consumption}}{\Delta \text{income}}$
- **MPS** =  $\frac{\Delta \text{savings}}{\Delta \text{income}}$
- **MPC + MPS = 1**



# Average and Marginal Propensities

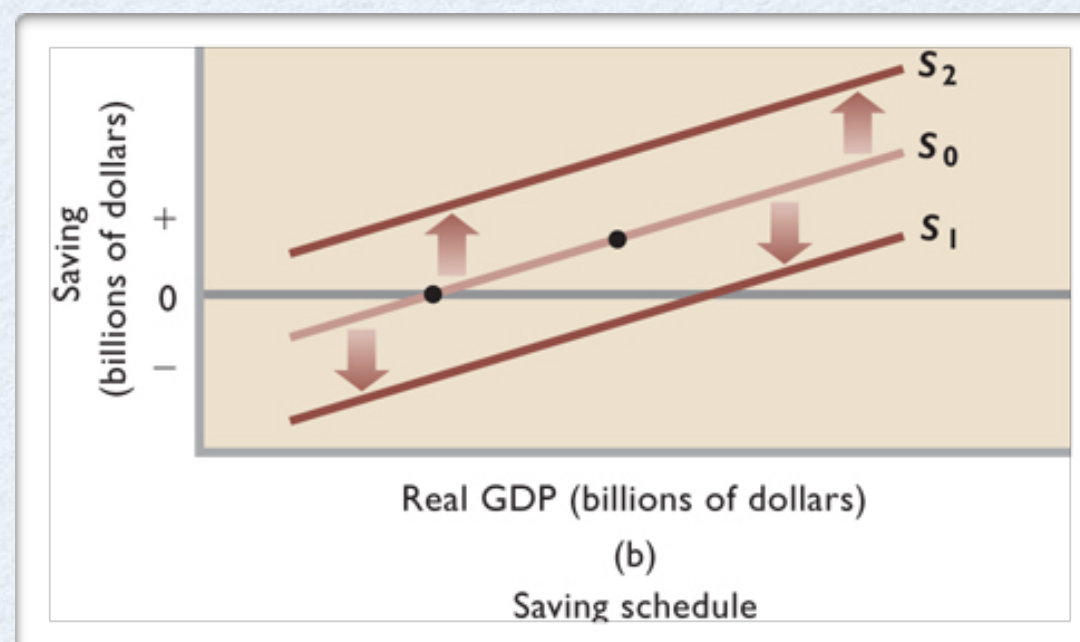
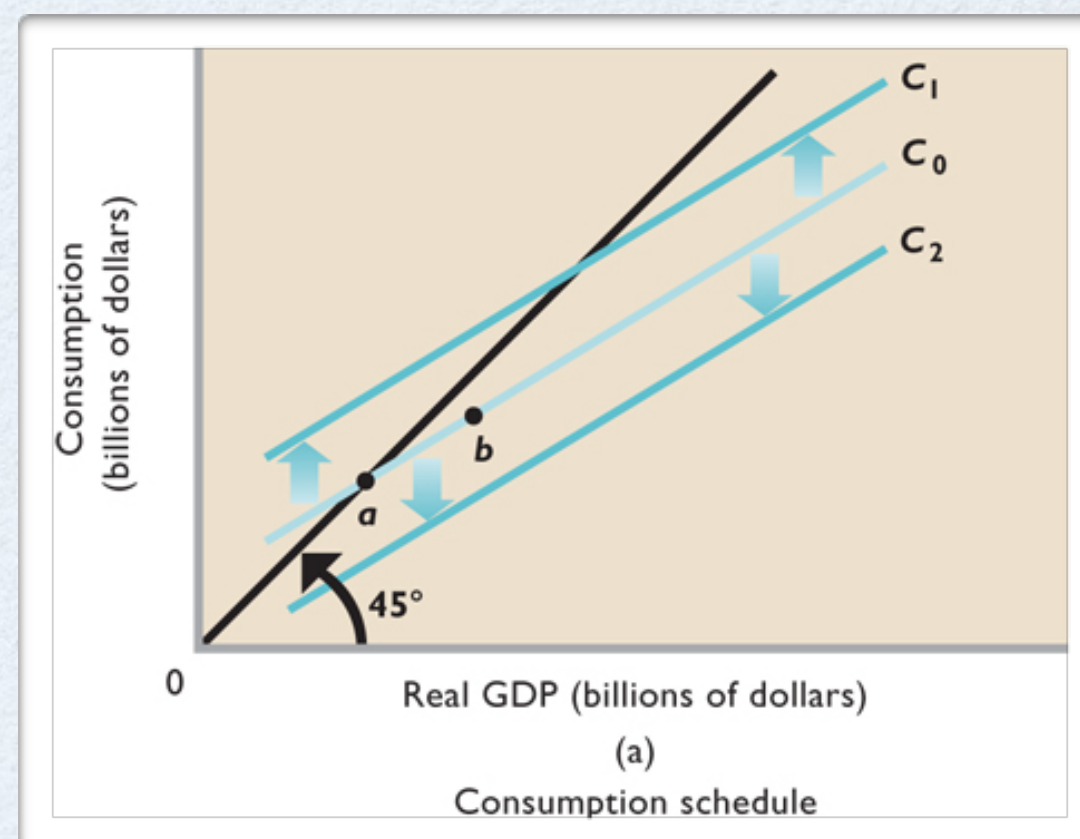
- MPC and MPS as Slopes
- Nonincome Determinants of Consumption and Savings
  1. Wealth
  2. Borrowing
  3. Expectations
  4. Real interest rates





# Consumption, Savings & GDP

- C & S schedules shift up or down
- Changes in wealth, expectations, interest rates, and household debt will shift the C & S curves
- For example, when interest rates fall, households tend to borrow more, consume more, and save less.
- Switch from DI to real GDP
- **Question to answer: If there is a change in spending (C, I, G,  $X_n$ ) how much is the change in GDP?**  
 $GDP = C + I + G + X_n$





# The Multiplier Effect

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## The relationship between changes in spending and changes in real GDP

- More spending results in a higher GDP
- A change in spending, changes output by more than the initial change in spending - the result is called **the multiplier effect**
- **The multiplier** determines how much larger the change in the GDP will be
- **Multiplier** =  $\frac{\text{change in real GDP}}{\text{initial change in spending}}$
- **Change in GDP = multiplier \* initial change in spending**  $\Rightarrow m * \Delta C = \Delta GDP$   
 $\Delta C = +\$30B, m = 3 \Rightarrow \Delta GDP = ? \Rightarrow \Delta GDP = +\$90B$



# The Multiplier Effect

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## The multiplier and the marginal propensities

- **Multiplier =  $\frac{1}{\text{MPS}}$**
- Also, because  $\text{MPC} + \text{MPS} = 1 \Rightarrow \text{Multiplier} = \frac{1}{1 - \text{MPC}}$
- Example:  $\text{MPC} = 0.8 \Rightarrow m = ?$
- If  $\text{MPC} = 0.8 \Rightarrow \text{MPC} + \text{MPS} = 1 \Rightarrow \text{MPS} = 0.2$   
 $m = \frac{1}{\text{MPS}} = 1 / 0.2 = 5$



# The Interest Rate - Investment Relationship

- **Investment**
- Investment decision:  $MB \text{ vs } MC \implies MB \geq MC$   
 $MB \text{ } f(r), MC \text{ } f(i)$   
Expected rate of return ( $r \implies \Pi$ ) and the interest rate ( $i$ ) are the two basic determinants of investment spending
- In equilibrium  $i = r$
- **Investment Demand Curve** - shows the amount of investment forthcoming at each real interest rate
- Determinants of investment demand will shift the investment demand curve - acquisition, maintenance, and operating cost, business taxes, technological change, expectations ...

